

OBTAINING PERSISTENT LINKS IN MARKETLINE ADVANTAGE

1. Find the content you are interested in.



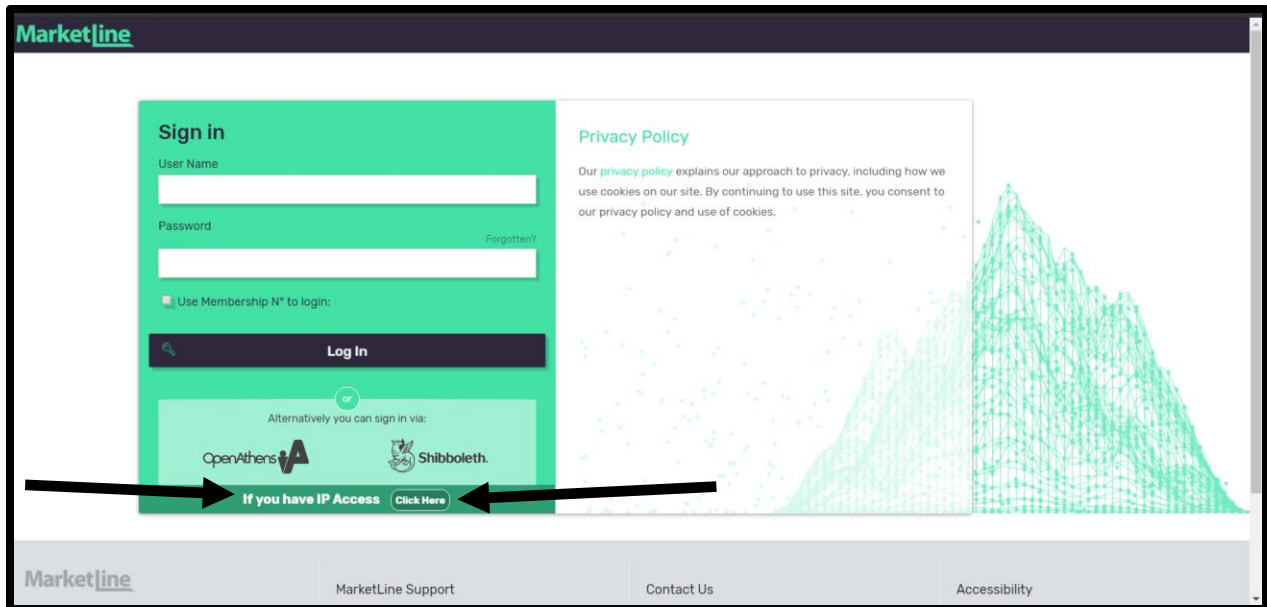
2. Copy-and-paste the URL that appears in the address bar into a text editor.
3. Replace everything up to the first slash with:

“https://libaccess.senecacollege.ca/login?url=http://advantage.marketline.com”

So for the above example,

https://libaccess.senecacollege.ca/login?url=http://advantage.marketline.com/Analysis/ViewasPDF/wealth-in-china-sizing-the-wealth-market-in-china-and-its-growth-potential-32275 is a persistent link to the report above on the wealth market in China.

4. ***NEW, SUMMER 2019: NOTE THAT WHEN YOU GO TO THE ABOVE LINK, YOU MAY BE MET WITH A PAGE THAT LOOKS LIKE THIS...**



YOU SHOULD NOT HAVE TO SIGN IN. SIMPLY CLICK THE “Click Here” BUTTON/LINK NEXT TO “If you have IP Access” AT THE BOTTOM OF THE SCREEN AND YOU WILL BE TAKEN TO THE DOCUMENT.

5. Test all links before posting them via email, to course webpages, etc.