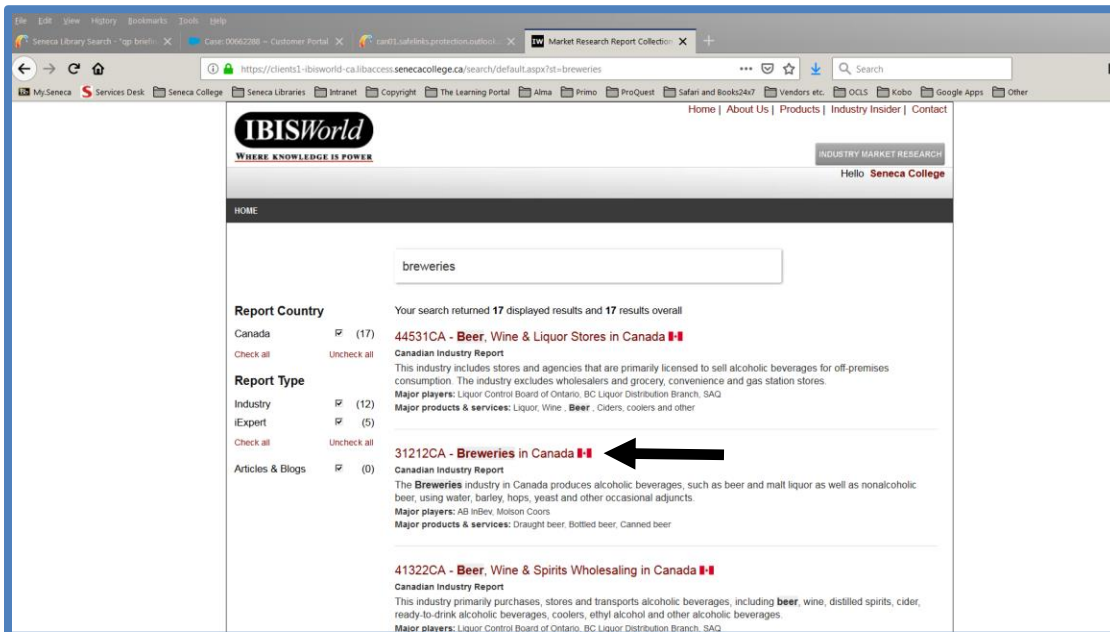
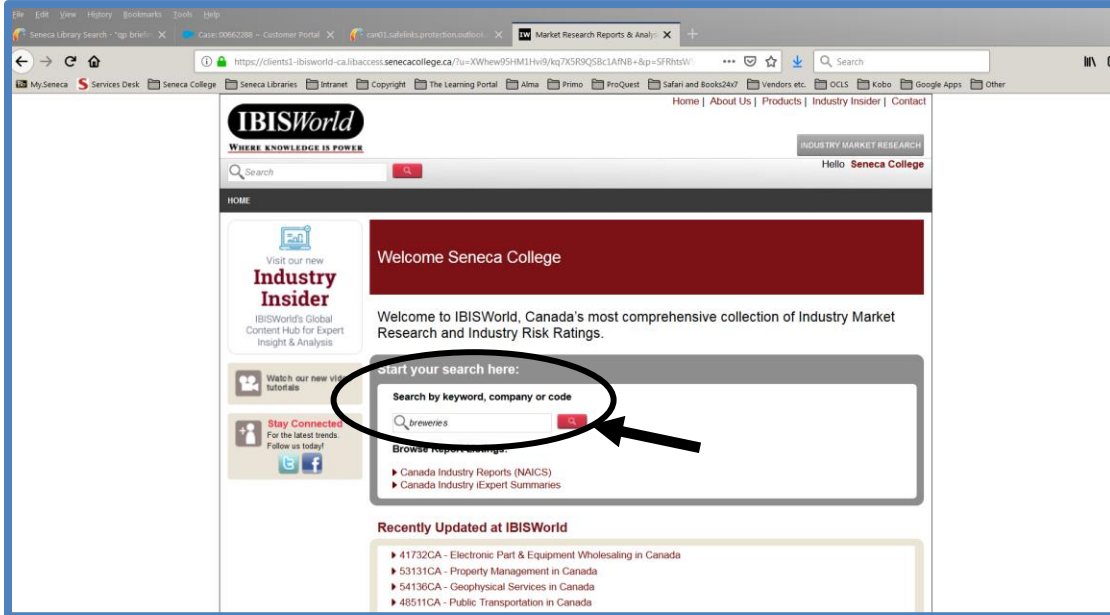


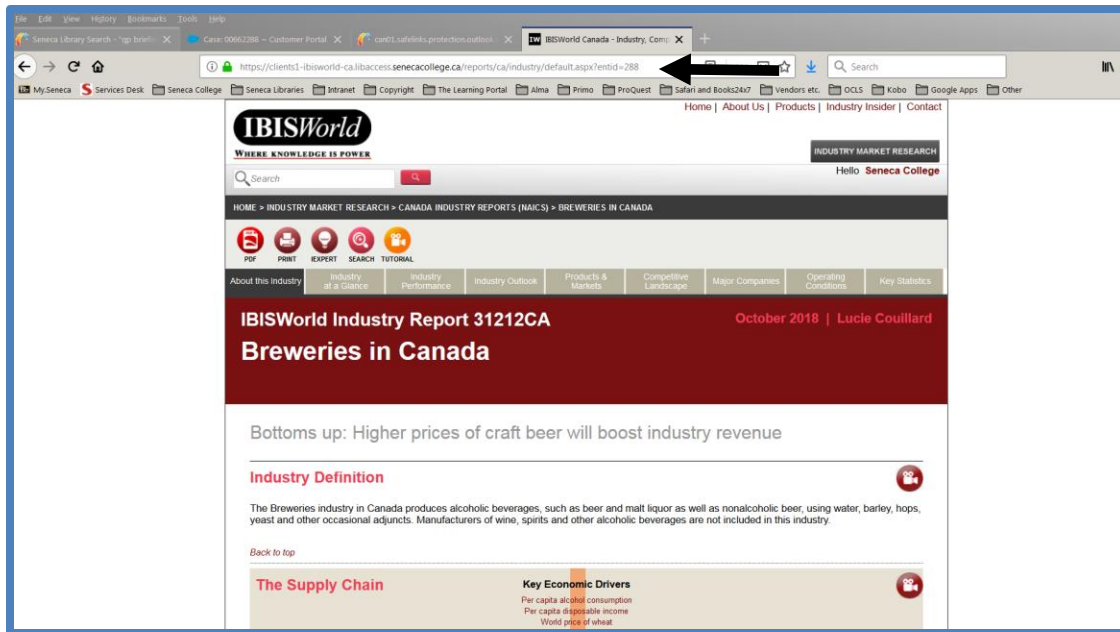
OBTAINING PERSISTENT LINKS TO INDUSTRY REPORTS

IBISWORLD

1. Find content that you are interested in:



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2. Copy the URL from the address bar. In the above example it is:

**https://clients1-ibisworld-
ca.libaccess.senecacollege.ca/reports/ca/industry/default.aspx?entid=288**

3. Replace everything up to and including senecacollege.ca with:

https://libaccess.senecacollege.ca/login?url=https://clients1.ibisworld.ca

4. So in the example,

**https://libaccess.senecacollege.ca/login?url=https://clients1.ibisworld.ca/reports/ca/
industry/default.aspx?entid=288** is a persistent link to the report on breweries in
Canada, above.

5. Test links before posting via email, course webpages, etc.